

Life's A Beach: The Story Of Gordon 'Butch' Stewart And The Story Of Sandals



Synopsis

The fascinating success story of the Jamaican businessman behind the well-known Sandals Resorts— Covering his early years to the present day,— the rags-to-riches tale of the creator of the phenomenally successful Caribbean company Sandals is fully documented— in this lavishly illustrated biography. Gordon "Butch" Stewart has led a fascinating life; from air conditioning salesman to the creator of one of the world's biggest brands, his has been a journey full of notable achievements. Now a highly successful businessman, he is also a well-known philanthropist in his native Jamaica: he has played a key role in the country's economic development over the last 30 years as well as providing huge employment opportunities and creating the Sandals Foundation, an organization that handles everything from literacy programs to community redevelopment. Despite his many achievements and unconventional attitude to business, Butch Stewart's incredible life story remains widely unknown. With photographic material throughout including family photos, archive shots, and landscape images, this is an absorbing account of how one man's vision and determination inspired an island.

Book Information

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Customer Reviews

Jo Foley is a writer, editor, media consultant, and— the author of Great Spa Escapes.

I know a little about Gordon Butch Stewart & had the pleasure of meeting him a few times. Being in the Travel Industry he has really reinvented the all inclusive concept. His story is inspirational .

Good read.

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